

DESOTEC – Freelance Digital Content Creator

Freelance Digital Content Creator

Are you a freelancer who loves capturing the perfect shot through video and photography? Do you enjoy the challenge of turning a technically complex story into a clear, compelling video or photo series? Do you care about the future of our planet? Then this opportunity as **Digital Content Creator at DESOTEC** might be just the thing for you!

Who is DESOTEC?

DESOTEC is an international environmental services company that helps protect the planet with **sustainable mobile filtration solutions** for the purification of liquids and gases.

We have **approximately 450 employees, united in Generation D.**, who are all committed to helping protect the planet by driving positive ecological change across all industries.

Private equity funds managed by **Blackstone** acquired DESOTEC in 2021.

Why are we hiring a Freelance Digital Content Creator?

To support our **exponential growth** and **ambitious projects**, DESOTEC is looking for a **Digital Content Creator** to join our Marketing team **two days per week**.

What will you do as a Digital Content Creator at DESOTEC?

- Create video and photo content to promote our services, employees, and sustainability initiatives.
- Turn raw footage into polished photo and video assets — in collaboration with our graphic designer — for use on our **website, social media, marketing campaigns**, and other internal and external digital channels.
- Contribute to strategic thinking and creative concepts for marketing campaigns alongside colleagues in Marketing, HR, and Communications.

You'll have access to high-quality gear including:

Sony A7 Mark IV, Sigma 28–70 lens, wireless DJI mics, Sirui video tripod, SmallRig basic kit, Zhiyun Weebill-S stabilizer, Godox HDMI on-camera display, DJI Mini 4 Pro, and more.

Who are you as a Freelance Digital Content Creator at DESOTEC?

- You have solid experience in video and photography.
- You're available to be **regularly on-site at DESOTEC HQ in Roeselare**.
- You understand how **B2B content marketing** works and have proven experience with **online storytelling**.
- You're quick to pick up new software and proficient in **Premiere Pro, After Effects, Lightroom, and Adobe CC tools**.
- You're an assertive team player with a keen eye for detail, and you enjoy taking initiative and leading your own projects.
- You speak both **English and Dutch** fluently — **French** is a big plus!

If you can't tick off all the boxes, but you do recognize yourself in our three core values *Teamwork*, *Excellence* and *Devotion*, then we definitely invite you to take a chance and apply!

What does your team look like as a Freelance Digital Content Creator?

You'll be joining a **creative, energetic team** of 4 marketing professionals based in **Roeselare**. You'll report to the **Marketing Manager** and collaborate closely with multiple departments — primarily **Marketing, Communications, HR**, and **Sales**. Your key audiences will be **customers, (future) employees**, and the **general public** (e.g., local communities).

Our purpose and mission?

At DESOTEC, we are committed to building a **cleaner, greener world for all**. We strive to helping protect the planet by driving positive ecological change across all industries. Witness our mission with your own eyes in the DESOTEC [purpose movie](#).

Curious to find out more about your potential future employer? Check out www.desotec.com and follow us on LinkedIn, Facebook and Instagram via @desotec.

Ready to apply?

Hit the apply button like your life depends on it! (**Pro tip:** Want to stand out? Send us a **portfolio** showcasing your skills!)

<https://www.desotec.com/en>